

## FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

DECEMBER 20-26, 1982 2

NEW YORK TIME										NEW YORK TIME																									
Program Name				Duration		Day		Ntwk		NIELSEN AVERAGE AUDIENCE				Program Name				Duration		Day		Ntwk		NIELSEN AVERAGE AUDIENCE											
										Households (000)		%		Share %												Households (000)		%		Share %		No. Sta.		Prog. Covg.	
EVENING																																			
ABC FRIDAY NIGHT MOVIE				9:00	120	FRI.	A			6,910	8.3	20	190	97	MAGNUM, P.I.				8:00	120	THU.	C			18,180	19.4	34	200	99						
ABC NEWSBRIEF-M-F				VAR	01	M-F	A			12,160	14.6	25	183	94	M*A*S*H				9:00	30	MON.	C			18,660	22.4	33	194	99						
ABC NEWSBRIEF-SAT.				9:58	01	SAT.	A			13,740	16.5	31	182	95	MATT HOUSTON				8:00	60	SUN.	A			10,160	12.2	20	196	99						
ABC NEWSBRIEF-SUN.				9:58	01	SUN.	A			9,250	11.1	18	189	96	MUPPET MOVIE(S)				9:00	120	FRI.	C			9,910	11.9	28	208	99						
ABC SPORTS UPDATE-SAT				8:58	01	SAT.	A			11,580	13.9	28	178	95	NBC LIVE THEATER(S)				9:00	133	MON.	N			11,160	13.4	21	199	98						
ABC SPORTS UPDATE-SUN				8:30	02	SUN.	A			10,000	12.0	19	192	98	NBC NEWS CAPSULE-M-F				8:58	01	M-F	N			10,250	12.3	21	176	88						
ABC SUNDAY NIGHT MOVIE				9:00	120	SUN.	A			9,660	11.6	20	198	99	NBC NEWS CAPSULE-2-M-F				VAR	01	MMF	N			9,500	11.4	21	179	91						
ABC WORLD NEWS TONIGHT				6:30	30	M-F	A			9,410	11.3	22	199	99	NBC NEWS CAPSULE-SAT.				8:58	01	SAT.	N			10,660	12.8	26	188	89						
ABC WORLD NEWS TONIGHT-SUN				6:30	30	SUN.	A			6,410	7.7	14	155	87	NBC NEWS CAPSULE-SUN				8:58	01	SUN.	N			10,500	12.8	20	179	90						
ARCHIE BUNKER'S PLACE				8:42	30	SUN.	C			16,830	20.2	33	195	99	NBC NEWS CAPSULE-2-SUN.				9:54	01	SUN.	N			11,500	13.8	23	180	91						
BOB HOPE CHRISTMAS SHOW(S)				8:00	60	MON.	N			20,240	24.3	36	213	99	NBC NIGHTLY NEWS-SUN.(B)				6:30	30	SUN.	N			4,580	5.5	10	111	61						
CAGNEY & LACEY				10:00	60	MON.	C			15,660	18.8	31	191	98	NBC NIGHTLY NEWS-SAT.				6:30	30	SAT.	N			6,000	7.2	18	162	86						
CBS EVENING NEWS-RATHER				6:30	30	M-F	C			10,580	12.7	24	201	99	NBC NIGHTLY NEWS				6:30	30	M-F	N			8,910	10.7	20	207	99						
CBS NEWS SPECIAL(S)				10:00	60	SAT.	C			5,750	6.9	14	197	99	NBC SUNDAY NIGHT MOVIE				9:00	120	SUN.	N			13,330	16.0	27	198	97						
CBS REPORTS(S)				10:00	60	THU.	C			6,080	7.3	14	187	98	NEWHART				9:30	30	MON.	C			18,740	22.5	34	192	99						
CBS SAT. NEWS-SCHIEFFER				6:30	30	SAT.	C			7,910	9.5	24	147	86	NEWSBREAK-M-F				VAR	01	M-F	C			11,410	13.7	23	177	91						
CBS WEDNESDAY NIGHT MOVIE				9:00	120	WED.	C			11,660	14.0	23	183	97	NEWSBREAK-SAT.				8:43	01	SAT.	C			7,000	8.4	18	195	98						
CHEERS				9:00	30	THU.	N			9,580	11.5	20	205	99	NEWSBREAK-SUN.				9:40	01	SUN.	C			17,330	20.8	33	187	95						
CHIPS				8:00	60	SUN.	N			11,250	13.5	22	200	96	NFL MONDAY NIGHT FOOTBALL				9:00	209	MON.	A			17,830	21.4	36	207	99						
DEVILIN CONNECTION				10:00	60	SAT.	N			9,830	11.8	25	188	88	9 TO 5				9:30	30	TUE.	A			14,910	17.9	29	204	99						
DIFF'RENT STROKES-SAT.				8:00	30	SAT.	N			9,500	11.4	25	186	96	ONE DAY AT A TIME				10:12	30	SUN.	C			19,660	23.6	40	199	99						
DUKES OF HAZZARD				8:00	60	FRI.	C			9,000	10.8	27	201	99	PINOCCHIO'S CHRISTMAS(S)				8:00	60	FRI.	A			6,660	8.0	20	200	99						
DYNASTY				10:00	60	WED.	A			17,910	21.5	36	202	99	POWERS OF MATTHEW STAR				8:00	60	FRI.	N			7,080	8.5	21	185	95						
FACTS OF LIFE				9:00	30	WED.	N			14,160	17.0	28	199	97	QUINCY, M.E.				10:00	60	WED.	N			10,500	12.6	21	203	99						
FALL GUY				9:00	60	WED.	A			15,080	18.1	30	201	99	REAL PEOPLE				8:00	60	WED.	N			14,080	16.9	28	209	98						
FAME				8:00	60	THU.	N			10,160	12.2	22	203	99	REMINGTON STEELE				10:00	60	FRI.	N			10,410	12.5	30	198	98						
FAMILY TIES				9:30	30	WED.	N			13,160	15.8	26	198	98	RIPLEY'S BELIEVE IT-NOT				7:00	60	SUN.	A			9,660	11.6	20	176	89						
FANTASY ISLAND				10:00	60	SAT.	A			13,660	16.4	34	200	99	ST. ELSEWHERE				10:00	60	TUE.	N			10,000	12.0	21	197	99						
FATHER MURPHY				8:00	60	TUE.	N			12,160	14.6	23	199	95	SEVEN BRIDES/SEVEN BROS.				8:00	60	WED.	C			11,330	13.6	23	181	96						
FROSTY THE SNOWMAN(S)				8:00	30	TUE.	C			15,660	18.8	30	193	98	SILVER SPOONS				8:30	30	SAT.	N			11,330	13.6	28	185	97						
GAVILAN				9:00	60	TUE.	N			10,080	12.1	20	189	98	60 MINUTES				7:42	60	SUN.	C			20,490	24.6	41	205	99						
G.E. THEATER(S)				9:00	120	TUE.	C			15,490	18.6	32	200	99	SQUARE PEGS				8:00	60	MON.	C			11,830	14.2	21	183	98						
GIMME A BREAK				9:00	30	SAT.	N			11,410	13.7	27	182	96	STAR OF THE FAMILY				8:30	30	THU.	A			9,000	10.8	19	188	96						
GLORIA				9:12	30	SUN.	C			18,830	22.6	36	198	99	T.J. HOOKER				8:00	60	SAT.	A			9,500	11.4	24	175	94						
GOLD MONKEY				8:00	60	WED.	A			11,660	14.0	23	204	99	TAXI				9:30	30	THU.	N			10,160	12.2	21	204	98						
HART TO HART				10:00	60	TUE.	A			15,160	18.2	32	201	99	THAT'S INCREDIBLE				8:00	60	MON.	A			12,080	14.5	22	184	95						
HILL STREET BLUES				10:00	60	THU.	N			17,490	21.0	39	214	99	THREE'S COMPANY				9:00	30	TUE.	A			15,740	18.9	31	203	99						
IT TAKES TWO				9:30	30	THU.	A			11,330	13.6	23	197	98	TOO CLOSE FOR COMFORT				9:00	30	THU.	A			11,750	14.1	24	198	98						
J. DENVER & MUPPETS XMAS(S)				8:00	60	TUE.	A			11,160	13.4	21	205	99	TRAPPER JOHN, M.D.				10:42	60	SUN.	C			16,160	19.4	39	197	99						
JEFFERSONS				9:42	30	SUN.	C			19,240	23.1	38	196	99	20/20				10:00	60	THU.	A			12,990	15.6	29	201	99						
JOANIE LOVES CHACHI				8:00	30	THU.	A			9,910	11.9	21	194	96	VOYAGERS(B)				7:00	19	SUN.	N			4,660	5.6	10	143	71						
KENNEDY CENTER HONORS(S)				8:00	120	SAT.	C			7,250	8.7	18	197	99	VOYAGERS				7:19	41	SUN.	N			8,000	9.6	16	193	94						
KNIGHT RIDER				9:00	60	FRI.	N			12,250	14.7	34	193	97	YOGI BEAR CHRISTMAS(S)				8:30	30	TUE.	C			15,910	19.1	30	194	98						
LOVE BOAT				9:00	60	SAT.	A			14,080	16.9	33	186	96	NUMBER OF PROGRAMS				88																
LOVE, SIDNEY				9:30	30	SAT.	N			9,830	11.8	23	184	96																					

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

&lt;&lt; Below Minimum Reporting Standards.

U.S. TV Households: 83,300,000

## FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

DECEMBER 20-26, 1982 4

New York Time				NIELSEN AVERAGE AUDIENCE				New York Time				NIELSEN AVERAGE AUDIENCE					
Program Name	Duration	Day	Ntwk	Households (000)	%	Share %	No. Sta.	Prog. Covg.	Program Name	Duration	Day	Ntwk	Households (000)	%	Share %	No. Sta.	Prog. Covg.
LATE FRINGE																	
ABC NEWS:NIGHTLINE-MON	12:58	30 MON.	A	2,830	3.4	17	192	97	PRICE IS RIGHT 1	11:00	30 M-F	C	6,750	8.1	30	200	99
ABC NEWS:NIGHTLINE-T-F	11:30	30 TU-F	A	5,500	6.6	18	188	96	PRICE IS RIGHT 2	11:30	30 M-F	C	7,750	9.3	33	200	99
ABC WEEKEND REPORT-SAT.	11:00	15 SAT.	A	4,660	5.6	13	163	88	RYAN'S HOPE	12:30	30 M-F	A	5,250	6.3	22	176	95
ABC WEEKEND REPORT-SUN.	11:00	15 SUN.	A	3,000	3.6	8	164	90	SEARCH FOR TOMORROW	12:30	30 M-F	N	2,330	2.8	10	170	89
CBS NEWS NIGHTWATCH-1	2:00	30 M-THSUC		1,670	2.0	20	79	72	TATLETALAS	4:00	30 M-F	C	2,170	2.6	8	105	59
CBS NEWS NIGHTWATCH-2	2:30	210 M-THSUC		1,080	1.3	26	112	92	TEXAS	11:00	60 M-F	N	2,830	3.4	12	175	84
CBS SUNDAY NEWS-OSGOOD	11:42	15 SUN.	C	4,910	5.9	16	121	69	TODAY SHOW-7.30AM	7:30	30 M-F	N	2,920	3.5	19	208	99
DAVID LETTERMAN I	VAR	30 M-TH	N	2,830	3.4	15	183	96	TODAY SHOW-8.30AM	8:30	30 M-F	N	3,750	4.5	19	208	99
DAVID LETTERMAN II	VAR	30 M-TH	N	2,080	2.5	15	183	96	\$25,000 PYRAMID	10:00	30 M-F	C	4,080	4.9	19	149	82
LAST WORD	12:00	60 TU-F	A	2,170	2.6	10	177	93	WHEEL OF FORTUNE	10:30	30 M-F	N	5,080	6.1	23	157	90
LATE MOVIE I	11:30	VAR M-TH	C	6,080	7.3	22	164	87	YOUNG AND THE RESTLESS	12:30	60 M-F	C	6,830	8.2	29	202	99
LATE MOVIE II	VAR	VAR M-TH	C	3,830	4.6	24	164	87	NUMBER OF PROGRAMS 36								
NBC LATE NIGHT MOVIE	11:30	71 SUN.	N	1,420	1.7	5	61	39									
NBC NEWS OVERNIGHT-M-F	VAR	VAR M-F	N	1,250	1.5	12	148	89									
SATURDAY NIGHT	11:30	80 SAT.	N	5,910	7.1	24	197	97									
SOUNDS OF CHRISTMAS EVE(S)	11:30	30 FRI.	N	5,080	6.1	19	192	89									
TONIGHT SHOW	VAR	60 M-TH	N	5,250	6.3	19	208	99									
NUMBER OF PROGRAMS 17																	
WEEKDAY DAYTIME																	
ABC DAYTIME NEWSBRIEF-M-F	1:57	02 M-F	A	7,660	9.2	29	177	94	ABC WEEKEND SPECIALS	12:00	30 SAT.	A	3,830	4.6	17	170	88
ABC NEWS THIS MORNING-645	6:45	15 M-F	A	1,250	1.5	17	149	88	ABC WIDE WORLD-SPORTS SAT	5:00	90 SAT.	A	4,170	5.0	14	195	97
ALL MY CHILDREN	1:00	60 M-F	A	8,660	10.4	33	202	98	ASK NBC NEWS-8:28AM	8:28	02 SAT.	N	2,580	3.1	31	192	96
ANOTHER WORLD	2:00	60 M-F	N	4,250	5.1	17	204	99	ASK NBC NEWS-8:58AM	8:58	02 SAT.	N	3,000	3.6	27	196	98
AS THE WORLD TURNS	1:30	60 M-F	C	5,910	7.1	23	203	99	ASK NBC NEWS-10:28AM	10:28	02 SAT.	N	5,660	6.8	31	203	99
CAPITOL	2:30	30 M-F	C	5,080	6.1	21	192	96	ASK NBC NEWS-10:58AM	10:58	02 SAT.	N	4,080	4.9	20	194	93
CBS EARLY MORNING NEWS	8:30	30 M-F	C	1,000	1.2	19	120	87	BLUE-GRAY FOOTBALL GAME(S)	12:00	185 SAT.	C	8,910	10.7	37	198	99
CBS MORNING NEWS 1	7:30	30 M-F	C	2,750	3.3	18	185	99	BUGS BUNNY/ROAD RUNNER 1	9:30	60 SAT.	C	2,250	2.7	14	166	81
CBS MORNING NEWS 2	8:30	30 M-F	C	3,250	3.9	17	185	99	BUGS BUNNY/ROAD RUNNER 2	10:30	60 SAT.	C	4,330	5.2	22	166	82
CHILD'S PLAY	10:30	30 M-F	C	4,330	5.2	20	158	86	CAPTAIN KANGAROO-SAT	7:00	60 SAT.	C	750	.9	15	129	84
DAYS OF OUR LIVES	1:00	60 M-F	N	4,500	5.4	17	209	99	CBS NFL TODAY PRE	12:30	30 SUN.	C	6,660	8.0	27	183	96
ADOCTORS	12:00	VAR M-F	N	1,500	1.8	6	128	67	CBS NFL FTBL GM1	1:00	193 SUN.	C	14,740	17.7	43	201	99
EARLY TODAY M-F	6:30	25 M-F	N	830	1.0	12	168	92	CBS NFL FTBL GM 2	4:00	210 SUN.	C	15,080	18.1	37	190	86
EDGE OF NIGHT	4:00	30 M-F	A	3,080	3.7	11	146	79	FACE THE NATION	11:30	30 SUN.	C	2,170	2.6	9	125	87
FACTS OF LIFE M-F	10:00	30 M-F	N	4,330	5.2	21	129	81	FLASH GORDON	12:30	30 SAT.	N	2,670	3.2	11	135	75
FAMILY FEUD	12:00	VAR M-F	A	5,330	6.4	22	171	88	FLINTSTONE FUNNIES	8:00	30 SAT.	N	2,330	2.8	30	192	96
FANTASY	3:00	60 M-F	N	3,580	4.3	14	172	86	GARY COLEMAN SHOW	10:30	30 SAT.	N	4,170	5.0	21	194	93
GENERAL HOSPITAL	3:00	60 M-F	A	8,500	10.2	32	203	99	GILLIGAN'S PLANET	9:00	30 SAT.	C	1,420	1.7	11	172	92
GOOD MORNING, AMERICA-730	7:30	30 M-F	A	3,920	4.7	26	206	99	IN THE NEWS- 8.26AM	8:26	03 SAT.	C	920	1.1	11	166	80
GOOD MORNING, AMERICA-830	8:30	30 M-F	A	4,580	5.5	24	203	99	IN THE NEWS- 8.56AM	8:56	03 SAT.	C	1,750	2.1	16	175	91
GUIDING LIGHT	3:00	60 M-F	C	6,000	7.2	23	201	99	IN THE NEWS- 9.26AM	9:26	03 SAT.	C	1,330	1.6	10	172	92
LOVE BOAT DAYTIME	11:00	60 M-F	A	6,000	7.2	26	186	95	IN THE NEWS- 9.56AM	9:56	03 SAT.	C	2,330	2.3	14	166	81
NEWSBREAK-11.57	11:57	02 M-F	C	6,500	7.8	28	178	91	IN THE NEWS-11.56AM	11:56	03 SAT.	C	3,670	4.4	18	154	81
NEWSBREAK-3.57	3:57	02 M-F	C	5,500	6.6	20	188	97	IN THE NEWS-10.56AM	10:56	03 SAT.	C	3,920	4.7	20	166	82
ONE LIFE TO LIVE	2:00	60 M-F	A	7,080	8.5	29	201	99	IN THE NEWS-11.26AM	11:26	03 SAT.	C	5,160	6.2	25	165	82

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(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

&lt;&lt; Below Minimum Reporting Standards.

U.S. TV Households: 83,300,000

## FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

DECEMBER 20-26, 1982 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day	Households (000)		Share %	Share %			
WEEKEND DAYTIME (CONT)									
JETSONS	12:00	30	SAT.	N	2,330	2.8	10	139	73
MEATBALL & SPAGHETTI	11:30	30	SAT.	C	3,500	4.2	18	154	81
MEET THE PRESS	12:00	30	SUN.	N	2,080	2.5	10	156	89
MORK/LAVERNE/FONZ HOUR-1	10:00	30	SAT.	A	3,170	3.8	18	187	98
MORK/LAVERNE/FONZ HOUR-2	10:30	30	SAT.	A	3,830	4.6	19	187	98
NFL '82-NBC	12:30	30	SUN.	N	4,500	5.4	18	192	98
NFL FOOTBALL GAME 1-NBC	1:00	191	SUN.	N	10,910	13.1	32	215	99
NFL FTBL POST-NBC	4:00	16	SUN.	N	4,500	5.4	12	124	69
PAC-MAN/RASCALS/RICHIE-1	8:30	30	SAT.	A	1,750	2.1	17	195	99
PAC-MAN/RASCALS/RICHIE-2	9:00	30	SAT.	A	2,830	3.4	23	196	99
PAC-MAN/RASCALS/RICHIE-3	9:30	30	SAT.	A	3,500	4.2	23	196	99
PANDAMONIUM	8:30	30	SAT.	C	1,670	2.0	16	175	91
SCHOOLHOUSE ROCK-8.25AM	8:25	04	SAT.	A	1,080	1.3	13	177	93
SCHOOLHOUSE ROCK-10.56AM	10:56	03	SAT.	A	3,750	4.5	19	187	98
SCHOOLHOUSE ROCK-11.54AM	11:54	05	SAT.	A	4,830	5.8	23	189	95
SCOOPY & SCRAPPY/PUPPY-1	11:00	30	SAT.	A	4,410	5.3	22	189	95
SCOOPY & SCRAPPY/PUPPY-2	11:30	30	SAT.	A	5,250	6.3	25	189	95
SHIRT TALES	8:30	30	SAT.	N	2,920	3.5	28	196	98
SMURFS I	9:00	30	SAT.	N	3,580	4.3	29	204	99
SMURFS II	9:30	30	SAT.	N	4,660	5.6	31	204	99
SMURFS III	10:00	30	SAT.	N	5,500	6.6	31	203	99
SPEED BUGGY	8:00	30	SAT.	C	830	1.0	11	166	80
SPORTSWORLD-SAT	4:00	120	SAT.	N	3,580	4.3	13	178	91
SUN BOWL(S)	3:05	182	SAT.	C	11,080	13.3	42	203	99
SUNDAY MORNING	9:00	90	SUN.	C	3,670	4.4	25	166	94
SUPERFRIENDS	8:00	30	SAT.	A	1,080	1.3	14	177	93
THIS WEEK-DAVID BRINKLEY	11:30	60	SUN.	A	3,420	4.1	15	189	99
NUMBER OF PROGRAMS	52								

Partial time interruption within program

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